



HOSTED BY:



AGENDA

Nov. 14, 2017

GBA MASTER CLASS: AN INTRODUCTION TO THE WOMEN'S MARKET

8.00 am – 1.00 pm

- Global Banking Trends and the Business Case for Targeting the Female Economy
- GBA Case 1: NatWest
- EBRD Case Studies from the Women in Business Portfolio
- GBA Case 2: BLC Bank
- GBA Case 3: Westpac Bank
- GBA Case 4: Banco BHD León

POLICY FORUM: KEY ENABLERS OF WOMEN-LED SMEs

3.30 pm – 5.00 pm

GBA SUMMIT WELCOME RECEPTION

5.00 pm – 6.00 pm

Nov. 15, 2017

BEST PRACTICE SESSIONS

8.30 am – 5.45 pm

- The Future of Financial Services
- Disruption that Enhances the Value Proposition for Women
- Building Effective Customer Networks
- Embedding a Women's Market Program Beyond Year 2
- The Business Case for Insurance for the Women's Market
- Diversity & Inclusion
- Adding Value for Women Customers: The Credit Card Market
- Gender Lens Investing

GBA AWARDS DINNER

7.30 pm – 9.30 pm

Nov. 16, 2017

BEST PRACTICE SESSIONS

8.30 am – 12.30 pm

- The UK Ecosystem and the Role of Alternative Lenders
- CEO Panel: The Strategic Rationale for Serving the Women's Market

GBA MEMBERS MEETING

1.30 pm – 4.00 pm

STUDY TOURS

4.00 pm – 7.00 pm

- Option 1: eSpark Incubator
- Option 2: Drummonds Private Bank

Nov. 17, 2017

GENDER INTELLIGENCE TRAINING: UNIVERSITY OF OXFORD SAÏD BUSINESS SCHOOL/IFC

SPECIAL THANKS TO
2017 GBA SUMMIT SPONSORS:



International Development Research Centre
Centre de recherches pour le développement international

