



**GLOBAL BANKING  
ALLIANCE FOR WOMEN**  
Accelerating Access. Increasing Impact.

Annual Summit 2009 Agenda  
28<sup>th</sup> – 30<sup>th</sup> October 2009  
Marina Mandarin Hotel  
5 Raffles Boulevard, Singapore

<b>Date &amp; Time</b>	<b>Event/Topic</b>	<b>Presenters</b>
<b>October 27, 2009</b> 7.00pm	Pre summit Member Gathering – Networking Dinner Aquamarine Restaurant, Marina Mandarin Hotel	Casual Dress Cost to be covered by members
<b>October 28, 2009</b> <b>DAY 1</b> 9.00am - 9.30am	<i>Welcome by GBA Chair and Overview of 2 days agenda</i> Introductions – PowerPoint overview of members – who’s who in the room – and the key issues their Bank/organization is addressing in the women’s market	Larke Riemer Chair, GBA
9.30am - 9.45am	Introduction of Summit Host - Standard Chartered	Larke Riemer Chair, GBA
9.45am - 11.00am	Standard Chartered showcase across the organization - business/CSR/diversity	Standard Chartered
11.00am -11.30am	Coffee Break	
11.30am-12.30pm	Plenary Session Crisis or opportunity? The financial crisis and what it means for women	Moderator: Joanna Fielding, CFO Standard Chartered  Panelists: Mary-Ellen Iskenderian, CEO Women’s World Banking Amanda Ellis, Lead Specialist World Bank Larke Riemer, Head of Women’s Markets Westpac Theopista Sekitto Ntale, Head of Wholesale Banking DFCU Bank
12.30pm – 2:00pm	Lunch Keynote: Ms. Elim Chew - Founder and CEO of 77 <sup>th</sup> Street	Chew is credited for revolutionizing the street wear fashion scene in Singapore



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2:00pm -3.30pm	<p><i>Interactive Member Session 1</i></p> <p>Leveraging the business opportunity for internal and external partners: interactive session for all members and prospective members</p>	<p>Teri Cavanagh, GBA Board member Larke Riemer, GBA Chair</p>
3.30pm – 4.00pm	Coffee	
4:00pm – 5:00pm	<p>Presentation on new website enhancements Open forum for discussion on ways to increase GBA value to members</p>	<p>Teri Cavanagh, GBA Board member</p>
7.00pm - 9.30pm	External dinner hosted by Standard Chartered at the BOTANICAL GARDENS	
<p><b>October 29, 2009 DAY 2</b></p> <p>9.00am -10.30am</p>	<p>Parallel Sessions – Deep Dives on key issues Format: speakers to introduce topic with short presentations, followed by facilitation and group discussion</p> <p><b>Session 1 Diversity and inclusion</b> (Getting it Right Internally before Marketing Externally) Many external women’s market programs have started with the realization that action must be taken internally to facilitate the inclusion of women in more senior ranks of management. The cultural mores of an institution usually prove to be too strong to allow natural evolution to produce equality. Furthermore, institutions have found that <u>equal</u> does not mean ‘same’ ...it means ‘fair’. Find out how leading organizations have approached this delicate issue, created and implemented winning initiatives and have become stronger as a result – An outcome that has permitted them to proudly boast that ‘they walk-the-talk’!</p>	<p>Niki Kesoglou, Head of Diversity Credit Suisse Kari Nelson, Head of Diversity Standard Chartered Bianca Stringuini, Head of Diversity AMEX</p>



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	<p><b>Session 2</b> <b>Microfinance to Mainstream: Myth or Reality?</b> Since Professor Yunus and the Grameen Bank won the Nobel Peace Prize in 2006 microfinance has had mainstream recognition, and a growing number of large commercial banks have shown interest in investing in or developing microfinance capabilities. This session showcases a range of models and explores why, despite the predominant focus of microfinance on women, with often exemplary payback rates; there is still market failure in the transition to SME lending.</p>	<p>Mary Ellen Iskenderian, CEO Women’s World Banking Mizinga Melu, CEO Zambia Standard Chartered Mrs Mwambenja, CEO EXIM Chikako Kuno, EBRD</p>
10:30am -11:00am	Coffee Break	
11:00am – 12pm 2 <sup>nd</sup> Session	<p><i>Interactive Member Session 2</i></p> <p>During 2008’s closed sessions members spent some time identifying opportunities for their “Women’s Banking” program to enable them to shape the market based on their mission and goals, and how with assistance from the GBA these opportunities could become activities.</p> <p>This session will be an opportunity to share collective knowledge among members enabling everyone to shape their program goals and objectives in the year ahead through a series of interactive exercises.</p>	<p>Zouera Youssoufou, Head of International Finance Corporation’s Gender Program</p>
12:00pm - 2:00pm LUNCH and presentation	<p>GBA Most Innovative Bank of the Year Award</p> <p>This session will showcase the two most innovative GBA bank finalists this year. Finalists will present both internal and client focused innovative activities to increase access to finance for women entrepreneurs. The winner of this year’s award will be announced at the Gala Dinner.</p>	<p>Rachel Kyte, Vice President International Finance Corporation</p>



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2.00pm – 4.00pm	<p>AFTERNOON AGENDA – AGM Members Only</p> <p>ANNUAL GENERAL MEETING – Global Banking Alliance for Women <b>Members Only</b> This session is for representatives of GBA members only. Reports will be provided on activities, operations, and finances. There will be opportunity for discussion on member suggestions and on new developments. Voting will be required on management and proposed new developments.</p> <p>NON-MEMBERS - free time</p>	<p>Larke Riemer – Chair Betty Wood – Treasurer and Corporate Secretary</p>
7.00pm	<p>Dinner hosted by Standard Chartered, Marina Mandarin Hotel Vanda Ballroom Level 5</p>	
<p><b>October 30<sup>th</sup>, 2009 DAY 3</b></p> <p>8.30am – 5.00pm</p>	<p>Standard Chartered Conference: <i>Women as an Economic Force</i></p> <p><b>Registration link on Global Banking Alliance website</b></p>	